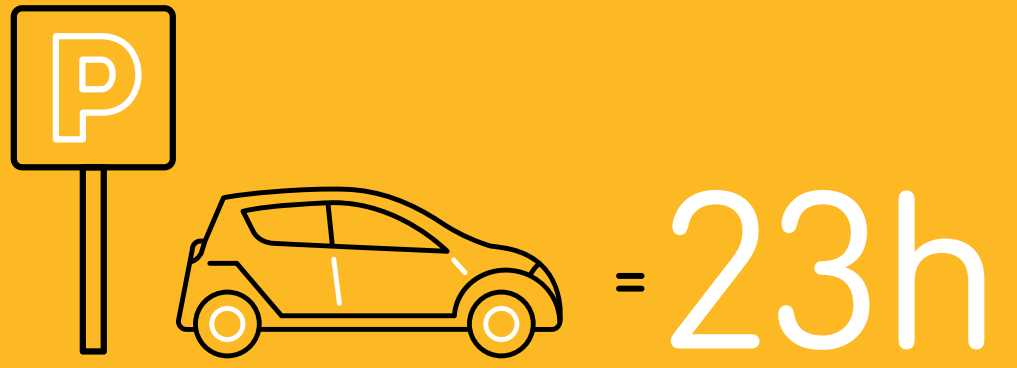
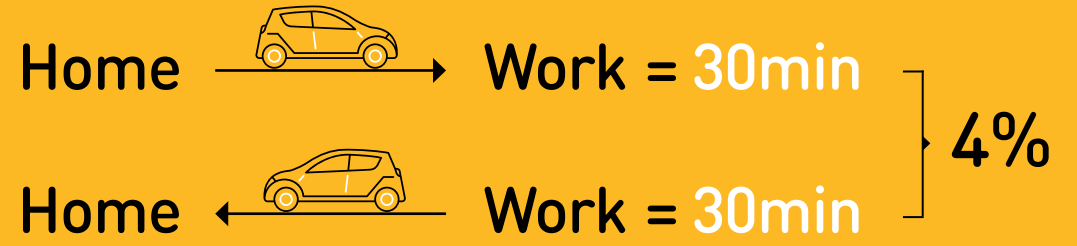




Taxi Car On-Demand: The Fuel Consumption Revolution

Shahar Waiser, Founder and CEO

Private cars are very
poorly utilized assets



Cars are even worse-utilized from a Seat-mile standpoint

$$\left(\frac{1 \text{ hr}}{24 \text{ hrs}} \right) \times \left(\frac{1.55 \text{ Passengers}}{5 \text{ Seats}} \right) = 1.3\%$$

Poor utilization is a main driver of global fuel consumption



10 trillion miles
driven per year



500bn gallons
of fuel consumed per year



\$1.5tn in total fuel
costs / year

Taxi Car On-Demand can **DRAMATICALLY** reduce fuel consumption

1

Much higher
utilization

2

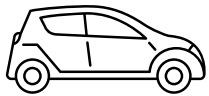
Shift from Cars
to Seat-miles

3

Greater adoption
of Electric vehicles

Already IMPROVED utilization 10 times

4%



Private car

~25%



Taxi (Not On-Demand)

40%



Gett today

~70%



Gett future aspiration

% Utilization

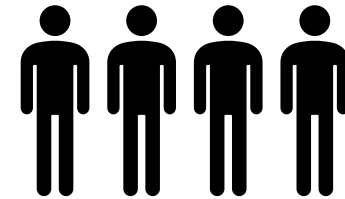
**Taxi *Pooling* will
further improve
Seat-mile efficiency**



Private car



Taxi Pooling



Taxi Pooling On-Demand improves utilization (fuel consumption) 25 times



4% Car utilization x 1.55 / 5 Seat-miles utilized = 1.3%

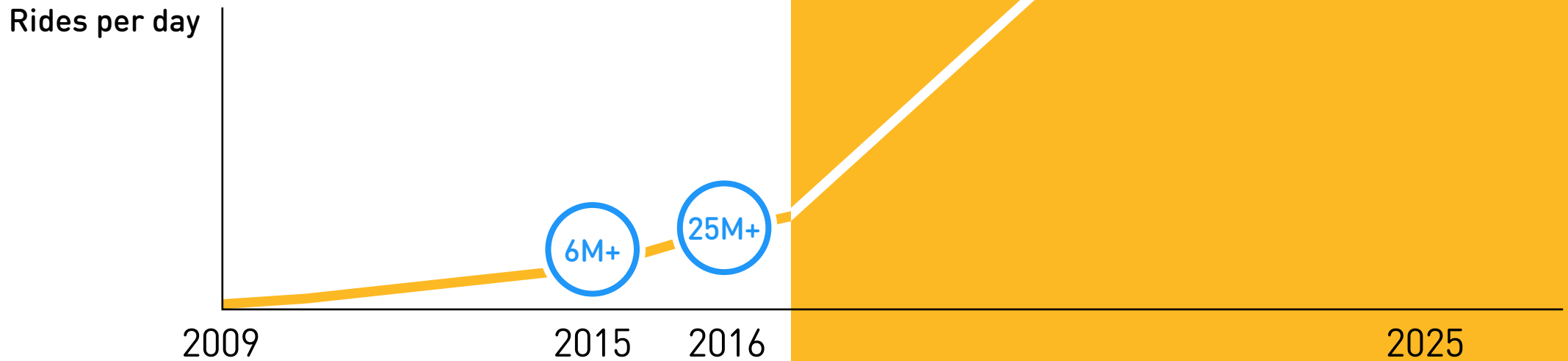


40% Car utilization x 4 / 5 Seat-miles utilized = 32%

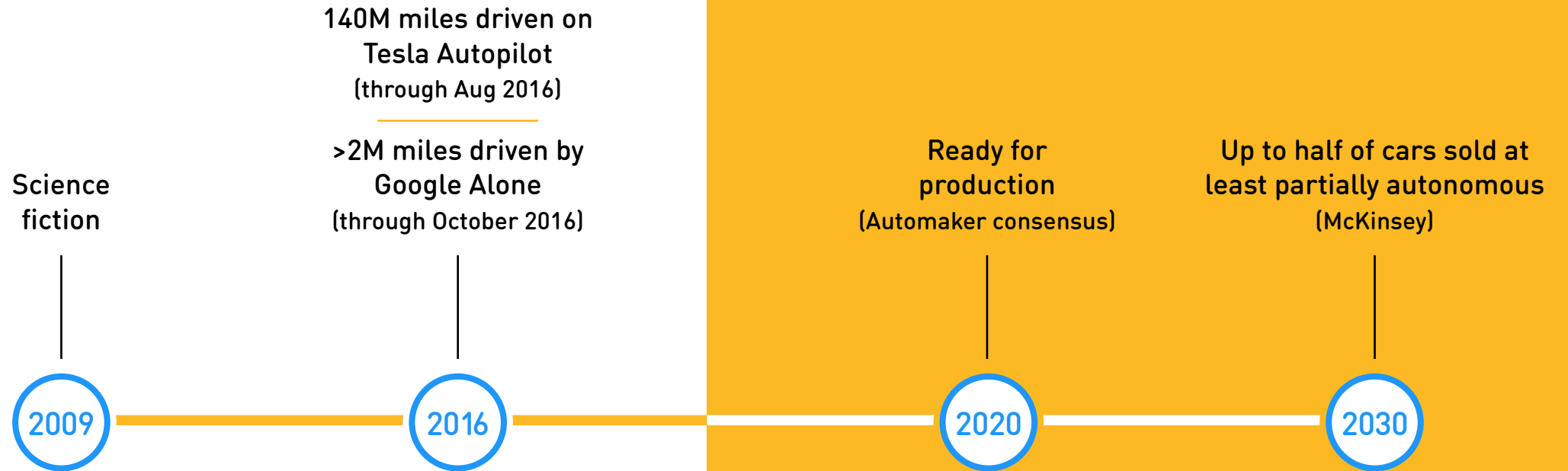


~25X

Taxi Car On-Demand adoption is already growing rapidly – alongside car ownership



Autonomous cars - the next Taxi Car On-Demand growth engine



Electric vehicles
On-Demand will
further reduce fuel
consumption



10X

Greater incentive
to switch to
Electric vehicles


Taxi Car On-Demand has many other benefits



Less need for
Parking spaces



Lower
Insurance costs



Less
Accidents

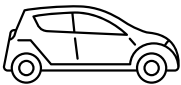
500bn
gallons



How Low Can We Go?



Private car
(1.3% utilization)



Taxi Car
On-Demand



Taxi
Pooling



Electric
Vehicles



500bn
gallons



How Low Can We Go?

Gett ® Is All In!



Private car
(1.3% utilization)



Taxi Car
On-Demand



Taxi
Pooling



Electric
Vehicles



